# Warmly welcome to Visit Our Booth

# PRESENTATION OF HUIPU

2024 Year Heating & Cooling Season

Ningbo Huipu Electrical Appliance Co., Ltd www.joanelec.com



### **GROWING OF HUIPU**



### **Established**

Huipu was born in 2006 year, firstly only producing the spare parts for heaters and fans

### **Air Cooler**

Start to produce the finished products, Air Cooler, Fan

### Heating

Expand product ranges from Cooling to Heating, Focus on seasonal electrical appliances.

### **Innovation design**

Become an innovative comfort creator, aim to provide our customers with independent and novel heaters and cooling items.

# **Product Ranges:**

### Heating

 Ceramic Heater / Infrared Heater / Convection Panel Heater

### Cooling

 Air Cooler/ Air Circulating Fan/ Multi-Cooling Fan



### **Mission**

01

### Durable quality

- $\cdot$  Construction check at design steps before tooling
- · First-class tooling open
- · Fully safety testing before production
- $\cdot$  IQC- in line QC and QA inspection Running testing

03

#### Efficient communication

Basic of partner releationship, only smooth and sufficient contaction with customers can go solve every challenges in long run. 02

### Value for Price

In concept of long-term business cooperation, treat our customer as partner and base on mutual benefit

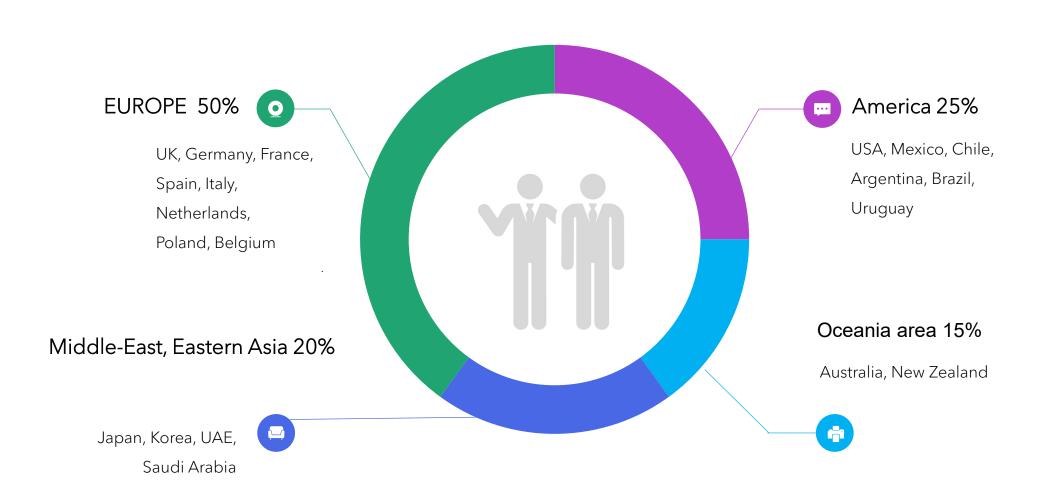
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### Exceed expectation

Bring over-expection values to our customers constantly.



## **Export Markets Business analysis**





# Factory General Information

Factory: 5 Buildings, total 15,000 square meters

BSCI and ISO9001 Standard

### Average 80 employes

Engineer: 5 persons
QA&QC: 8 persons

### Yearly production Capacity:

Heaters: 1 million pcs
Air Cooler: 500,000 pcs

#### **Certificates and Patents**

Over 100 different Patents and Certificates

# Business growth





### Yearly Turnover

14 million USD in 2023 Year.



### Yearly Production quantity

Produce over 1 million pcs totally in 2023 Year.

### Strategic Customers and Partners















**Beldray** 





Conforama





# Production Procedure (How to make the product Reliable and good quality)

# Product design and developing

- Do sufficient research from the online markets, like Amazon, Ebay or Customers' online platform.
- Make correction and improvement on the points which the consumers are complaining
- 3. Construction review before tooling open.
- 4. Select first-class tooling factory to open the tooling

# Safety testing and Certificate apply

- 1. Tooling adjustable to meet the safety testing if necessary
- 2. Do in-house fully testing to ensure it completely meet the safety standard before applying certificate
- 3. Select the well-know third party authority lab to apply the Certificates, ensure the products fully mee the target markets' standard requirments.

# IQC and QC during Production

- Inspect the spare parts, components and raw materials at in-coming stages
- 2. In-line QC to inspection 100% of the production units before packing
- 3. in-line QA to inspect the finished products randomly before storing.

### **Running Test**

 Do fully running test for each lot before shipment, to ensure the finished products reliable to use.





# Factory audit and compliance

#### **BSCI**

Our factory do the BSCI audit in every year

#### Sedex member

Sedex code: ZS407956425

#### ISO9001

Our facility comply the ISO9001 Standard.

01.

### Over 100 different Patents and Certificates











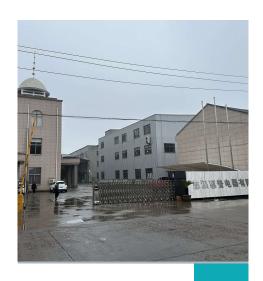






# Factory tour

02



Entrance gate

01



Plastic injection workshop



Production Line 01



03

Tooling Storage

04

## Factory tour



Test Equipment

05



In-line randomly QA inspection

06



100% inspection in-line production

07



Running Test

08

## Factory tour

10



Finished goods storage



Pre-shipment inspection



Container loading



Show room

11

12

Evaporative Air Cooler

Air Circulating Fan

Multi-position Cooling Fan

Industrial Metal Fan

Portable Fan







Ceramic Heater



Convection Panel Heater

Mica Heater

Oil Free Column Heater













# Best seller Product Proposal

### Super quietly Heating

Use dual-DC Fan, extremely quietly and instantly heating

### Proper thermostat design

Thermostat working properly, fan will stop and on automatically to maintain room temperature

## Unique design for Atmosphere lights

Atmosphere Mood lights at top control panel, easy to read the working status, and can be turn-off separately for better sleep if necessary.

Digital Ceramic Tower Heater PTC-920L, 2Kw





Blue lights for Fan Mode



Purple lights for Low Heat Mode



Red lights for High Heat Mode

<sup>\*</sup>New design model in 2022 year, sold very well in Europe, Japan, Korea, Middle East, Australia

# New Product Proposal

### Low Profile Heating

With turbo fan blower, create powerful and efficient low profile heating

#### Powerful

2Kw PTC Heating element, create instantly heating

#### New design

Matte ABS housing and PA66 Air out grill

Low Profile Ceramic Heater PTC-820, 2Kw



PTC Heating Element, Turbo Blower, powerful and instantly heating



\*New design heater for 2024 year, suitable for floor heating and table-top heating

# New Product Proposal

#### Oil Free Heating

Oil column design without Oil conduction, risk free of oil leakage

#### Powerful

2400W heating power, fast heating up and suitable for big room space

#### Novel design

LED display screen with Front tempered glass panel, elegant appearance

Oil Free Radiator Heater, CFH-25X, 2400W



- 1.Front tempered glass touch control panel
- 2. dual-Aluminum Heating element
- 3. High heating efficient and portable design



\*New design heater for 2024 year, suitable for big room space: 25-30m2



# INNOVATIVE HEATING AND COOLING SINCE 2006

NINGBO HUIPU ELECTRICAL APPLIANCE CO., LTD